

**6/16/05--FOR IMMEDIATE RELEASE**

**WHOLESOME HARVEST INTRODUCES  
"FAIR TRADE" ORGANIC GROUND LAMB FROM USA**

**CONTACT: Susan Jasper  
641-377-7777 x 107  
media@wholesomeharvest.com**

The farmer owners of Wholesome Harvest are announcing the new national release—a "fair trade" organic ground lamb which comes in 16 oz. packages. This is mild and flavorful and in demand by health minded gourmets. All the chicken, beef, turkey, pork and lamb in the line are raised on grass pasture without confinement.

Wholesome Harvest, a coalition of over 40 organic meat producers in the Midwest, has voluntarily surpassed the highest USDA organic standards as the only organic brand to pledge to forsake any confinement, feedlot or factory farming of any species – even when allowed by the current USDA organic rules. “The integrity of our product is our greatest concern,” say Wende Elliott, founding farmer. “Pasture raised organic beef, chicken, lamb, and pork protects land and waterways, improves animal welfare, and produces a tastier product.”

Wholesome Harvest is the first to offer a nationally marketed organic domestic lamb product line. It is available nationally for retail and food service through regional distributors or drop shipments. Call 641.377.7777 x106 for more information or visit [www.wholesomeharvest.com](http://www.wholesomeharvest.com) or e-mail [service@wholesomeharvest.com](mailto:service@wholesomeharvest.com).